The following Listing of Claims replaces all prior listings, and versions, of claims in the subject patent application.

Listing of Claims:

- 1 47. (Cancelled)
- 48. (Currently Amended) A label printer for printing, said label printer comprising:

 at least one print head; and
 a cutting mechanism;

wherein, when the label printer is operated, the at least one print head arranged to print prints an image, wherein the at least one print head is arranged to print prints a first background for one label and a different, second background for a second, subsequent label in a manner such that there is a region within which the first and second backgrounds meet to provide one of a blend between the first and second backgrounds and a boundary between the first and second backgrounds that is unclear; and

a cutter arranged to provide the cutting mechanism provides a cut on either side of the region.

- 49. (Previously presented) A printer as claimed in claim 48, wherein the at least one print head is arranged to print information on said region between said first and second labels.
- 50. (Previously presented) A printer as claimed in claim 48, wherein at least one of said cuts is a partial cut.
- 51. (Previously presented) A printer as claimed in claim 48, wherein at least one of said cuts is a full cut.
- 52. (Previously presented) A printer as claimed in claim 49, comprising a reverser arranged to reverse an image receiving medium on which the labels are arranged to be printed.

Reply to Office action mailed March 16, 2010

- 53. (Previously presented) A printer as claimed in claim 52, wherein said reverser is arranged to reverse the image receiving medium from the cutter to said at least one print head.
- 54. (Previously presented) A printer as claimed in claim 50, wherein at least one of said at least one print heads is arranged to start printing an image on said image receiving medium on one side of a partial cut provided by said cutter and to continue printing on the other side of said partial cut.

55 - 56. (Cancelled)

- 57. (Previously presented) A printer as claimed in claim 48, wherein the at least one print head is arranged to print backgrounds on said first and second labels in different colors.
- 58. (Currently Amended) A label printer for printing an image, said label printer comprising:

 at least one print head; and

a cutting mechanism;

wherein, when the label printer is operated, the at least one print head arranged to print prints on a tape a first image for a first label and a second different image for a second label, said first and second labels being adjacent, in a manner such that there is a region within which the first and second images meet to provide one of a blend between the first and second images and a boundary between the first and second images that is unclear; and

a cutter arranged to provide the cutting mechanism provides a cut on either side of a the region.

59-68. (Cancelled)

69. (Previously presented) A printer as claimed in claim 58, wherein the printer is arranged to print information to a user on the region.

- 70. (Previously presented) A printer as claimed in claim 69, wherein the information comprises one or more of: an indication of an amount of tape remaining in a cassette, a serial number numbering a label in a series of labels, and an indication of where a tab cut is located.
- 71. (Previously presented) A printer as claimed in claim 58, wherein one or both of the cuts on either side of the region comprises a full cut.
- 72. (Previously presented) A printer as claimed in claim 58, wherein one or both of the cuts on either side of the region comprises a partial cut.
- 73. (Previously presented) A printer as claimed in claim 58, wherein the first image comprises a first background color, and the second different image comprises a different background color.